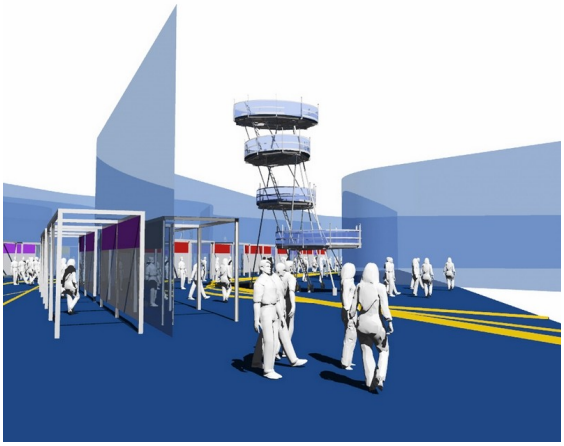
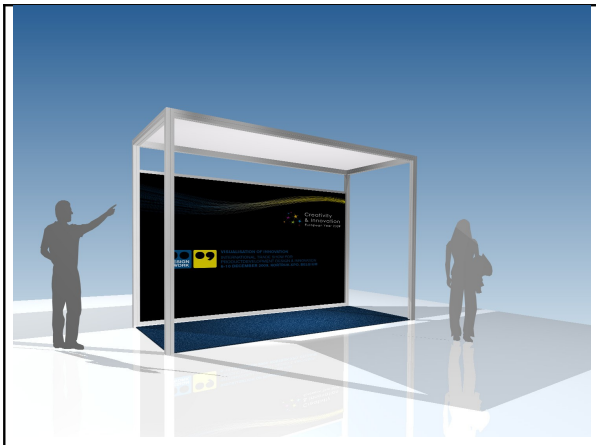
PROPOSAL 8M² 4 X 2 M

IEA Architecten have developed an unusual and creative layout for Design at Work 09. All stands, satellite events and lectures (Forum) will feature within this layout.



**1: Concept stage design: view**



**2: Rendering stand 8m²**

**3: Modelstand 8m² (inclusief banner)**

The stand (4 x 2m) feature a modular structure of aluminium profiles. Design spots will be provided. The back wall comes without panels, but with full printed banner of 4m x 2.5m. You send us the graphic file for the visual and we will print and mount them. The banner is yours to keep after Design at Work.

Price: **1940€** excl. VAT

You will be expected to man your stand on the professional days, 9-10 December, between 1.00 pm and 8.00 pm.

# REGISTRATION FOR A BOOTH
## SEND BACK DULY SIGNED AT FAX NUMBER +32 (0)56 21 60 77

Company: _____

Address (Street, City, Country): _____

_____

Phone: _____

Email: _____

WWW: _____

Company registration number / VAT: _____

Person in charge + email + direct tel:

_____

Title: _____

Contact person + email + direct tel:

_____

1/ Wishes to apply for selection at DESIGN at WORK 09, during the professional days on 9 and 10 December 2009, from 1 pm till 8 pm displaying the following:
1 PRODUCTS SERVICES MATERIALS (tick appropriate category/ies)
(include short description for each item + brand)

_____

_____

_____

2/ If approved, wishes to apply for,

| | | | AMOUNT |
|---|---|---|---|
| ☐ 1 | Unit of 8m²<br>x (option 2) with infrastructure | 1940€/unit | 1940 |
| ☐ | OPTION: Presentation new product in the innovations zone : "Things to come" | 750€ /product | |
| | | SUBTOTAL | |

**DESIGN at WORK** Initiative of the Interieur Foundation
Groeningestraat 37 B-8500 Kortrijk | T +32 (0)56 22 95 22 | F +32 (0)56 21 60 77 | info@designatwork.be | www.designatwork.be

3/ If approved, undertakes to pay the remainder of the stand hire costs by 5 November 2009 at the latest. Interest will be charged from 1 December 2009. Unless full payment of the total amount has been received, permission to start construction of the stand will refused (see also regulations, par. 28). In case of non-selection, the advance payment will be fully refunded, less administrative costs.

4/ Agrees to subscribe to an advertisement and a mention on the Design at Work: website (250 € + VAT)

5/ Will adhere to the following deadlines:
Delivery of digital artwork for the banner and the publicity by 15 October 2009 at the latest.

6/ Signing this request for participation implies having read and accepted the Regulations on our website www.designatwork.be

Naam: _____

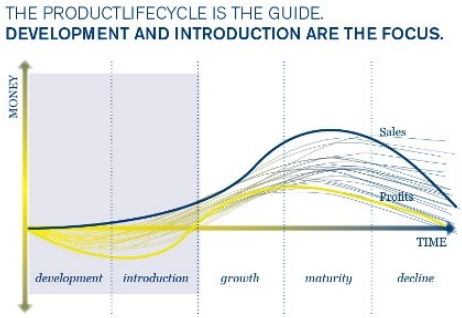
Title: _____

Date: _____

Company stamp:

Signature:

## KEY INFORMATION

| | |
|---|---|
| Online | www.designatwork.be |
| Name | Design at Work 09 |
| Description | International trade show for productdevelopment, design & innovation |
| Baseline | Visualisation of innovation |
| Event dates | 8 December 2009: opening<br>9-10 December 2009: professional days |
| Venue | Kortrijk Xpo<br>Doorniksesteenweg 216<br>8500 Kortrijk<br>Belgium |
| Admission | 10€ - free registration via www.designatwork.be |
| Exhibitors | Focus on companies & organisations active in development & introduction<br>  <br><br>DEVELOPMENT: Market research companies, Design consultants, Product developers, Innovative architects, Design bureaus, Prototyping studios, Testing institutes, Patent offices, Advertising agencies, Packaging specialists, Software vendors, Material suppliers, Manufacturing specialists and new industries...<br>INTRODUCTION: Companies introducing results and innovative solutions for sectors such as communication, leisure, mobility, well-beiing, work, care, etc. |
| Audience | Trade visitors & Public<br>CEO's, Entrepreneurs, R&D managers,... come to explore and start collaborations<br>Designers, Product developers, Engineers come for inspiration and knowledge<br>Purchasers, Dealers, Business Developers,.. come to source and set-up new markets |
| Organisers | Interieur Foundation - Groeningestraat 37 - B-8500 Kortrijk<br>Phone +3256229522 - Fax +3256216077<br>info@designatwork.be |
| References | The Interieur Foundation has 40 years of experience in the organisation of events, trade shows, lectures,... Design at Work organised in 2008 during Interieur 08 the Design at Work Awards with exhibition and Forum Lectures. Participants and selected companies where, amongst others, 3-form, Achilles Associates, BASF, Bayer, Bekaert, Bombardier, Buzzispace, Cosentino, Fuse Project, HP, New Holland, Niko, Philips, Samsonite, Samsung, Steelcase, Theo, Verhaert,,...<br>Participants to Design at Work 09 are, amongst others, Iol Strategic Design, Materio Belgium, Dirk Wynants Design Works, Materialise, VVIO, Indie Group, Traficon, Dyson, Curana, Anker Bedding, Voxdale BVBA, Zehnder Group Belgium, Ecarlate, Stone Carpets BVBA, KOB, Kemo, SPI, Solvin, Online Grafics NV, Apple, Mewaf International NV, Van Marcke, Veldeman Group, Cosentino, Ghekiere Industries, Samsonite Europe NV, Studio Peter Van Riet, Decovision Groupe Omerin, Wallonie Design asbl, Kirkpatrick SA, Flanders InShape, Link NV, Stas NV, Fremach Izegem nv |